

Data protection policy for customer data and marketing campaigns

(valid from 25.05.2018)



This letter is applicable for those in business relationship with or may enter a business relationship with an IMS Connector Systems company. In dealing with IMS, you may disclose personal information, such as your contract information, business card, or e-mail address to subscribe to our newsletter.

When processing your data, we strictly adhere to legal regulations, including the General Data Protection Regulation (GDPR) and the Federal Data Protection Act (FDPA). This privacy policy explains how your data is used by IMS Connector Systems and the rights you have to influence your data with IMS.

Responsibility. These data protection instructions apply to data processing in connection with all marketing activities at IMS Connector Systems. IMS Connector Systems is responsible for properly processing data obtained through business interactions. The contact details of the companies are as follows:

- IMS Connector Systems GmbH, Obere Hauptstraße 30, 79843 Löffingen (DE), Phone +49 (0) 7654 901-100, E-Mail: info@imscs.com
- IMS Connector Systems Kft., Ipar körút 27, 9400 Sopron (HU), Phone +36 (0) 99 513513, E-mail: info@imscs.hu

Data Protection Officer. The data protection officer at IMS Connector Systems GmbH, Mr. Christian Dicken, can be contacted at cd@support-it.de, Phone +49 (0) 761 630 96 82.

Purpose and legality of data processing. Your information is required for the sending of product and price information (in written and electronic form) as well as for registering for events. The legal basis for this type of activity is outlined in Article 6 para. 1 p. 1 lit. f) GDPR. Insofar as our business relationship culminates in contract negotiations, storage of data is required to carry out pre-contractual measures, which are performed at the request of the data subject; legal basis for this type of activity is outlined in Art. Para 1 p.1 lit b) GDPR. If you wish to receive information from us by e-mail, we will store your personal data with your consent; Legal basis is the Art. 6 para. 1 p. lit a) GDPR.

Duration of storage. We store data for as long as you would like to receive information and invitations to events and as long as our business relationship remains active. However, **you may object to the processing of your data for marketing purposes at any time.**

Affected rights. To the extent permitted by law, you have a right to information, in particular data stored on the responsible person and its processing purposes (Art. 15 EU-GDPR), correction of incorrect or incomplete data (Art. 16 EU-GDPR), cancellation of unlawfully processed data or data no longer required (Article 17 EU GDPR), restriction of processing (Article 18 EU GDPR), opposition to processing, particularly if this is done to protect the legitimate interests of the controller (Article 21 EU GDPR), and data transmission if the processing is based on a consent or for the performance of a contract or by means of automated procedures (Art. 20 EU-GDPR).

Redress. To exercise your legal rights, you can contact us in a way that is most convenient. For example, you can contact the aforementioned Data Protection Officer at IMS Connector Systems GmbH. You also have the option of making complaints to the relevant data protection regulatory agency.